## **Mobile Pregnancy Center**

Mobile Pregnancy Centers are Pregnancy Center on wheels - usually including the ability to provide ultrasounds - located in a vehicle that allows some of the key services provided by a Traditional Pregnancy Center to be brought to those we serve. Mobile Pregnancy Centers provide an effective way to reach those in remote locations without having to build or an office.

Life Equip Global makes it a point to partner and collaborate with Christian individuals and ministries. Since a Mobile Pregnancy Center is providing Christian ministry, the most important duty it has is to - lovingly and with respect - share the Gospel of Jesus Christ at every opportunity to those they serve. Training on how to share the Gospel, along with how to educate, equip and encourage clients, is provided by Life Equip Global.

Mobile Pregnancy Centers can be an extension of an existing Traditional or Medical Pregnancy Center, or it can be its' own ministry. Mobile Pregnancy Centers are run by a Board of Directors and are either non-profits in the U.S. or NGO's outside the U.S. They are often supported by a combination of individual donors, churches, grants and sometimes government funds.

Mobile Pregnancy Centers are staffed by a driver and staff member who will provide services, sometimes including a nurse-sonographer. In most Mobile Pregnancy Center models the staff is compensated financially, but having an all volunteer staff is possible

Mobile Pregnancy Centers serve women who want to find out if they are pregnant - so one of the services offered is a pregnancy test - and if the woman is far enough along - an ultrasound. Mobile Pregnancy Centers share hope, education and encouragement to assist the woman in making a life-affirming, life-saving decision. Services are provided free of charge.

Services provided by Mobile Pregnancy Centers may include:

- Pregnancy Tests
- Ultrasounds
- Education on pregnancy, abortion and adoption
- Emergency assistance such as diapers and formula

Going mobile medically brings this vital life-imaging service to mothers outside of the center. At ICU Mobile, we believe that at the heart of an accomplished mobile medical clinic, as in the pregnancy center, is a commitment to offer services with faith, wisdom, and experience as our guide. We are committed to standing strongly on the strategic operating principle of extending the reach of our services for women into the – community—in the community of others.

A mobile medical clinic, when operating well, is a tool with the capability of joining a community together under the umbrella of life, drawing pregnancy resource centers together with the church and other community and organizational resources, in support of each other in the service of women.

Key factors that help encourage this united front include neutral branding, a process to provide a full continuum of care for the client, operating from each other's strengths through shared service models, and encouraging good stewardship through shared resources.

"ICU Mobile gives us the opportunity to reach clients that may never enter our doors or naturally gravitate to us. It gives us the opportunity to reach women on college campuses which is the highest abortion risk population.

It allows us to reach women where they live, work, and go to school. It adds a layer of convenience."

-Cindi Boston, CEO of Pregnancy Care Center, Springfield, Missouri

Pregnancy help expert Kirk Walden, in his book, "The Wall" (and who also presented at the Heartbeat Conference!) makes the case for uniting the community to serve women. He asks the question, "What happens if we're the first choice?" The "we" in this question is key. The "we" is all of us working together to be a mother's first choice. A mobile medical clinic can be the "vehicle" (no pun intended) for building this unity.

Mobile operations in joining others together can become one of the most effective ways to reach abortion-minded women.